



**Make it Crisis this Christmas**

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**Your guide**



**Together  
we will end  
homelessness**

# How will your school Make it Crisis this Christmas?

Each £26.08 your school raises means we can welcome one more homeless guest to Crisis at Christmas – our own life-changing Christmas event. So have fun, get together and help end homelessness for good.

## Help end homelessness

There are so many ways everyone in your school community can Make it Crisis this Christmas. Whatever you decide to do, the money you raise will make a huge difference to people with nowhere to call home.





### **School concert**

Turn your carol concert or singalong into a fundraiser for Crisis.

### **Bake off**

Hold a special cake stall and get pupils and parents to bring in tasty treats to sell.



### **Decorate your event**

Turn your traditional Christmas school party into a fundraiser with our balloons, banner, hats and posters.

### **Get the word out**

Christmas gets booked up, so make sure everyone has your event date in their diary early. Remember to tell parents and others that you're raising money for Crisis too.



### **Christmas jumper day**

Pupils and teachers pay a little to put on their cheesiest Christmas jumpers for the day.

### **Christmas play**

Ask everyone who comes to your Nativity play or Christmas show to give a little to Crisis.





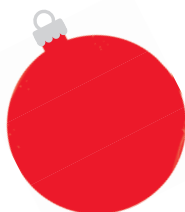
## Christmas dinner

Children pay a small donation to come to Christmas dinner at school. All donations will go towards welcoming homeless guests to Crisis at Christmas.



## Promises auction

Ask your wider school community to give prizes for a promises auction. Each sale to the highest bidder raises funds for Crisis.





## **Changing lives and ending homelessness**

In 13 Crisis at Christmas centres, we'll be laying on Christmas dinner, fresh clothes, health checks, housing advice and much more for people who are homeless this winter. Crisis at Christmas can also be the start of someone leaving homelessness behind for good.

### **The need is great this Christmas.**

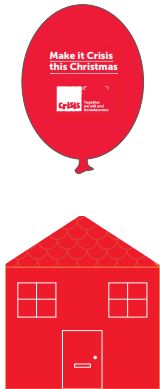
With soaring rents, evictions and a housing shortage, homelessness has been rising in recent years. We know from our own research that approximately 160,000 households across Britain are experiencing the worst forms of homelessness, and the number of people sleeping rough is projected to rise by 76 per cent in the next decade if things carry on as they are.

### **But it doesn't have to be this way.**

We believe no one should be facing homelessness in Britain today. If we work together, we can end it.

# What's in your pack?

We've included all sorts of things in your pack to help you Make it Crisis this Christmas and help end homelessness.



## Decorations

Use the banner and balloons to decorate your classroom, school hall, canteen... wherever you choose to hold your event.

## Collection box

Your easy-to-assemble collection box is a great way to collect donations on the day of your event.



## Recipe cards

Classic gingerbread is great for bakers of any age, while the mince pie recipe comes from Daniel, Head Training Chef at Crisis Skylight Oxford.



## Sweepstake

Invite people to guess how many hot dinners were served at Crisis at Christmas last year (the answer is 37,552). The closest guess wins a prize of your choice.

## Donation and Gift Aid form

When people at your event make a donation, encourage them to fill in their details here and we can claim Gift Aid – an extra 25 per cent.

## ... and lots of ideas

Read on for inspiring ideas to help Make it Crisis this Christmas. Why not let us know what you're doing at [mic@crisis.org.uk](mailto:mic@crisis.org.uk)?



## Make it count

After your event is over, just send back the money you've raised, along with the paying-in slip on your letter, in the return envelope to:

**Freepost Plus RTKS-ZCXS-HSBT, Make it Crisis this Christmas,  
126 Fairlie Road, SLOUGH, SL1 4PY.**

You can also pay in the money you've raised online by visiting

 **[www.crisis.org.uk/makeitcrisis](http://www.crisis.org.uk/makeitcrisis)**

You can also get in touch with Make it Crisis this Christmas team directly to help pay in the money you've raised

 **[mic@crisis.org.uk](mailto:mic@crisis.org.uk)**

 **08000 38 48 38**

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**Together  
we will end  
homelessness**

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