



Make it Crisis this Christmas

Your guide



**Together
we will end
homelessness**

「How will you Make it Crisis this Christmas?」

Each £26.08 you raise means we can welcome one more homeless guest to Crisis at Christmas – our own life-changing Christmas event. So have fun, get together and help end homelessness for good.

Help end homelessness

There are so many ways you can Make it Crisis this Christmas. Whatever you decide to do, the money you raise will make a huge difference to people with nowhere to call home.





Sing out loud

Go carol singing door to door, or raise the roof at home to raise money for Crisis.

Bake off

Hold a Christmas baking competition. Who will be your best baker this Christmas?



Decorate your event

Turn your Christmas gathering into a fundraiser with our balloons, banner, hats and posters.

Get the word out

Christmas gets booked up, so make sure everyone has your event date in their diary early. Why not start an email or Facebook group to remind people?



Christmas jumper day

Pay a little to put on your cheesiest Christmas jumpers at home, at work... anywhere you choose to hold your Christmas event.

Christmas quiz

Get everyone involved with a quiz at Christmas time to raise money for Crisis.





Christmas walk

Fundraise on your family walk or work outing to help people take their first step out of homelessness.



Christmas dinner

Invite friends and family to join you for a special festive meal and make donations as their contribution.



Changing lives and ending homelessness

In 13 Crisis at Christmas centres, we'll be laying on Christmas dinner, fresh clothes, health checks, housing advice and much more for people who are homeless this winter. Crisis at Christmas can also be the start of someone leaving homelessness behind for good.

The need is great this Christmas.

With soaring rents, evictions and a housing shortage, homelessness has been rising in recent years. We know from our own research that approximately 160,000 households across Britain are experiencing the worst forms of homelessness, and the number of people sleeping rough is projected to rise by 76 per cent in the next decade if things carry on as they are.

But it doesn't have to be this way.

We believe no one should be facing homelessness in Britain today. If we work together, we can end it.

What's in your pack?

We've included all sorts of things in your pack to help you Make it Crisis this Christmas and help end homelessness.



Decorations

Use the banner and balloons to decorate your home, your workplace, your canteen... wherever you choose to hold your event.



Collection box

Your easy-to-assemble collection box is a great way to collect donations on the day of your event.



Recipe cards

Classic gingerbread is great for bakers of any age, while the mince pie recipe comes from Daniel, Head Training Chef at Crisis Skylight Oxford.



Sweepstake

Invite people to guess how many hot dinners were served at Crisis at Christmas last year (the answer is 37,552). The closest guess wins a prize of your choice.

Donation and Gift Aid form

When people at your event make a donation, encourage them to fill in their details here and we can claim Gift Aid – an extra 25 per cent.

... and lots of ideas

Read on for inspiring ideas to help Make it Crisis this Christmas. Why not let us know what you're doing at mic@crisis.org.uk?



Make it count

After your event is over, just send back the money you've raised, along with the paying-in slip on your letter, in the return envelope to:

**Freepost Plus RTKS-ZCXS-HSBT, Make it Crisis this Christmas,
126 Fairlie Road, SLOUGH, SL1 4PY.**

You can also pay in the money you've raised online by visiting

 **www.crisis.org.uk/makeitcrisis**

You can also get in touch with Make it Crisis this Christmas team directly to help pay in the money you've raised

 **mic@crisis.org.uk**

 **08000 38 48 38**

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