

Each £28.18 you raise reserves a place at Crisis at Christmas.

In 21st century Britain, no one should be homeless. But this Christmas 236,000 people will be stuck in crowded and unsafe places, sleeping on people's sofas, living in cars or tents – or even out on the streets.

We know that homelessness is not inevitable. We know that together, we can end it. But while there are still people in our society without a home, we'll open our Christmas centres to welcome as many homeless guests as we can.

In 15 Crisis at Christmas centres we'll be giving people who are homeless food, healthcare and advice on housing, employment and benefits. Each £28.18 you raise is enough to welcome one more guest – and can be someone's first step towards leaving homelessness for good.



Your checklist to Make it Crisis this Christmas

Here are a few simple steps to help turn your festive celebration into an amazing fundraiser:

- ☐ **Choose something fun.** Hold a celebration that you'll enjoy organising too.
- ☐ **Choose a date.** When will work best for everyone in your school?
- ☐ **Involve other people.** Having some helpers can make planning everything easier – and more fun for everyone.
- ☐ **Spread the word.** Who will you invite? Let everyone know by email, on social media, with posters and invitations or however works for you.
- ☐ **Have fun and raise money.** Help people leave homelessness behind.

For details of how to pay your money in, see the reply form enclosed or go to www.crisis.org.uk/makeitcrisis

Thank you!



MakeitCrisis

#MakeitCrisis

Photos: Sam Roberts

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Registered with
**FUNDRAISING
REGULATOR**



**Together
we will end
homelessness**



**Make it Crisis
this Christmas**
Your guide

「There are so many ways to Make it Crisis this Christmas」

However you're celebrating Christmas, you can turn it into a Crisis fundraiser – and bring people together to help end homelessness. Here are just a few ideas for how you can Make it Crisis this Christmas.



Carol concert

Celebrate your children's talents and make a collection to help homeless people.



Christmas play

Ask the audience to chip in to support Crisis' life-changing services this Christmas.



Christmas jumper day

Everyone can get their festive jumpers on to have fun and raise money for Crisis.



Classroom party

Bring food to share and a small donation to help welcome more guests to Crisis at Christmas.



Christmas lunch

Turn your school Christmas lunch into a fundraiser to help people out of homelessness.



Festive cake sale

Bake or bring delicious festive treats to share - all contributions to Crisis welcome!

“Crisis has been brilliant. I can't say enough good things.”

Samantha had a life that she wouldn't wish on anyone. After growing up in care and being sexually abused, she struggled with depression and ended up in an abusive relationship. When she finally fled, she found herself homeless.

Samantha arrived at Crisis at Christmas depressed and desperate – but then she discovered all that Crisis had to offer.

Almost straight away, Samantha felt her life start to change, and over the coming year, Crisis helped her gain confidence and make progress. Now Samantha is full of hope. “Crisis has been brilliant,” she says. “I've had a brilliant support worker and I can't say enough good things. I'm going to start looking for work. I'm excited to see where next I end up on my journey through life.”



Samantha's story is 100 per cent genuine, but her name has been changed and a model photographed to protect her identity.