Crisis
66 Commercial Street

London E1 6LT

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The last few months have been trying times for all of us. Coronavirus has exposed our reliance on one another, and the importance of the health and prosperity of everyone in our society. It has hit people facing homelessness particularly hard, but the emergency response from governments, local authorities and charities has made it clear that homelessness can be ended faster than many believed possible – for the benefit of everyone.

Amidst all the uncertainties, the pandemic presents a moment when we can choose to build back our society for the better. As we look ahead, it is clear that we cannot go back to how things were before. At Crisis we have created a plan to ensure that when lockdown is fully lifted, the world is different for people experiencing homelessness, and that the progress governments and charities have made to end homelessness is not reversed. Our plan includes an even greater focus in our own services on rehousing and ending homelessness sustainably for our clients, supporting other homelessness organisations and local authorities engaged in ending people's homelessness, and building the strategies and approaches governments need to take in order to achieve a huge step towards ending homelessness.

To do this, we will be launching a major new campaign and we wanted to share it with you, our closest supporters, first. **Home For All** will mark the beginning of the end of homelessness in Great Britain. We will be sharing key updates about the campaign in the coming weeks, including ways you can get involved and play your part in this movement to make homelessness a thing of the past. We know that this is the moment to make real and lasting change and we need as many people as possible to be part of this movement. If you can, we would be most grateful if you could share this campaign with your networks and we can provide you with support to do this. Your key contact at Crisis will be in touch with more information about this shortly.

I wanted to take this opportunity to thank you for your continued support, without which we would not be able to deliver our essential services for our members, and support our colleagues in the sector to provide a lifeline for homeless people who we cannot reach directly ourselves. We have proven that by coming together, we can achieve incredible things: let's keep this momentum to create an end to homelessness for good.

With my very best wishes,

Jon Sparkes Chief Executive

