



HOME FOR ALL GRANT PROGRAMME

GUIDANCE AND FAQ

Application Guidance

The impact of COVID19 has been huge across all civil society - every sector and region has been affected, with economic and social consequences that will last far beyond the time when the R rate reduces. With the impact, however, comes opportunity to review, rethink, and refocus activities and plans and make fresh decisions on what priorities should be for the years ahead.

We have seen an unprecedented initial response from all 3 National Governments to protect people experiencing the worst forms of homelessness, such as rough sleeping, from the impact of COVID-19, and provide support for people across England, Scotland and Wales to prevent them from losing their homes if they become ill or lose their job as a result of the pandemic.

We all must now seize this opportunity to ensure that as emergency COVID-19 measures are eased, no-one is forced to return to our streets or face prolonged stays in unsuitable temporary accommodation. Crisis' campaign, Home for All, is calling on Governments to commit to a plan for everyone to have a safe and settled home across Great Britain; and to implement the immediate policy changes and funding needed to continue to protect people experiencing homelessness and prevent homelessness for the duration of the pandemic. Our Home for All grant programme is intended to provide some of the evidence needed to make this happen.

At Crisis, we believe that homelessness can be ended and that this time is key to making big decisions which can change the course of housing policy and practice nationally. We are investing initially over £1m into this grant programme which supports organisations to develop a housing led approach, working so that everyone can have a safe and settled home.

We see housing led solutions as including (but not limited to)

- the provision of settled mainstream housing as quickly as possible for people experiencing homelessness
- the reduction of temporary accommodation to a minimum, and making it focused and high quality
- ensuring appropriate support is available where needed including, but not limited to, support for Housing First tenancies.

You can read more about our approach at crisis.org.uk/ending-homelessness/the-plan-to-end-homelessness-full-version/solutions/chapter-7-rapid-rehousing.

We have also [developed a toolkit](#) with a range of practical resources and guidance for local areas transitioning from emergency COVID-19 arrangements. We encourage you to use and share this with local authorities in your area.

Objectives

The objective of the Home for All Fund is to support charities to work towards housing led solutions which enable as many people as possible who are experiencing homelessness to find, keep and sustain their own settled home. We are looking for ambitious plans that recognise that 'business as usual' is unlikely to be as effective, as well as strengthening organisations who have already developed plans to work differently. We are also particularly interested in projects which will find and test solution for people furthest away from housing solutions, such as migrants who are homeless.

Criteria

Organisations must be registered charities.

Organisations will need to demonstrate that they have the scale and resources available to deliver on their proposal and that they don't have sufficient resources to already fund the proposal themselves. We'll look at cash reserves as well as your published accounts.

Charities should provide services which address homelessness in its widest expression, not only rough sleeping. (Homelessness may not be your primary focus, but the funded activities must address or alleviate homelessness). This may be alone or partnering with other local organisations.

Funding could be targeted around staffing, resources, equipment, support or use of housing itself, including a focus of moving people from rough sleeping or temporary accommodation to settled housing.

We expect to see indications of success in your application and how you are going to monitor and evaluate the programme. We'll develop a plan with you, if successful, to capture this.

Amounts

You can apply for amounts between **£20,000** and a maximum of **£100,000**.

In certain exceptional circumstances where the scope and reach of the grant produces larger transformation in an area, we may consider awarding more. Please contact us about this if it applies.

Additional support for property related applications

In addition to a successful award, and only if relevant to your project, we could work with you and [LandAid](#) to see where we might be able to supplement your funding with a range of pro bono professional services donated by property professionals from within the property industry. Advice and support may relate to property matters, but may also relate to any other professional service that could help your application succeed – business planning, research, legal, marketing, social media and PR.

You can find out more about LandAid's pro bono programme here:
<https://www.landaid.org/apply-funding/apply-free-property-advice>.

FAQ

We're a Community Benefit Society – can we apply?

No sorry – we can only grant to Registered Charities

We are struggling for funds as our usual income has been affected – can we apply?

No – other funds may be better for you. This fund is for projects leading to people being housed, and not to replace existing funding gaps. We also can't pay for furloughed staff.

Our project is new for us and we are taking a risk in developing it

We are not requiring projects to be pre-existing but will have a look at any implementation plan you may have, your track record and may ask for some more detail if there are some gaps. We'll also work with you, if funded, to implement the proposal in your area. Pro bono advice from the property sector through LandAid may be requested to strengthen your application and then again, if successful and relevant to your proposal, your funded project.

We don't work with homeless people, but another group who are vulnerable and need support

This fund is only for groups who work with people experiencing homelessness. Other funds might be more relevant for your client group.

We have a proposal around an acquisition or alteration to a fixed asset

If you can show that the proposal will directly enable you to deliver a housing led solution to ending homelessness in your area, then we will consider it. If it is more around refurbishment of buildings or upgrades of equipment then we won't, and other funds may be applicable LandAid's pro bono programme may also be able to help and we may signpost you to their online portal.

Will we get any support to measure the impact of our project?

Crisis's research and evaluation team will work with successful applicants to develop a framework and help identify success measures (outcomes) and metrics and indicators that will be gathered throughout the course of the funding. This will involve looking at the data you already collect and providing independent insight to examine what's working, for whom and how, where the challenges are, and where things can be improved.

Can we put in an application as a partnership?

Yes – and when looking for a solution for an area, it may be necessary to involve all local partners. You'll need to decide on a lead who we will directly fund and contact for any monitoring purposes

How will you decide which projects are funded?

Your application will be looked at by a panel including representatives from our Best Practice Team, Research and Evaluation team, finance department and someone with personal experience of homelessness.

We're not sure we are on the right track with our application?

Contact us bestpractice@crisis.org.uk and we are happy to have a conversation about your application and give you some guidance. We also have pro bono legal advice available if you have some more technical queries.

What happens after we put our application in?

We'll carefully consider it. If you're successful we will get in touch and send you a grant offer and agreement; if you are not, we will let you know and suggest other funding that might help, if available.

When is the closing date for the Fund?

There is no fixed closing date, but we encourage you to apply sooner rather than later as we will need to pause the programme when the funds are close to being spent.