



Together  
we will end  
homelessness

# One common goal

The  
**Journeys  
Home**  
Fund

# To **end** homelessness

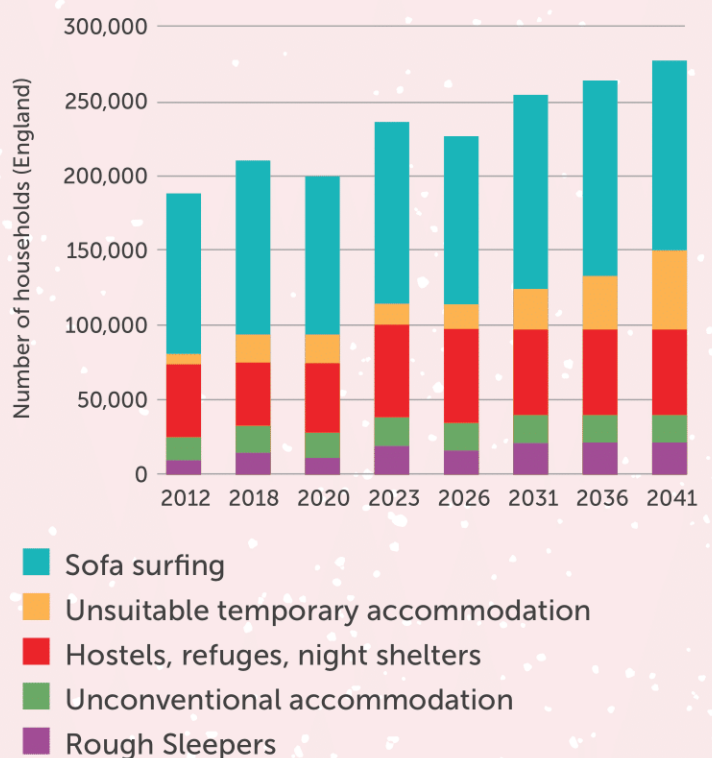
The Journeys Home Fund aims to bring together a small community of philanthropists, united by the mission of ending homelessness. **By 2024, our goal is to help nearly 600 people end homelessness in their lives, for good.**

More and more people with complex support needs are coming to Crisis for help, but face waiting times to access our services that are too long. If we can't provide **the right support at the right time**, we risk people 'dropping out' or getting stuck in potentially dangerous and traumatic circumstances.


The scale of homelessness in this country means that we have come to a pivotal moment. If we don't **act now**, we could see more people than ever before facing homelessness. That's why – through the Journeys Home Fund – Crisis is investing in a new way of providing its services.

By providing every individual who makes use of Crisis services with a consistent key point of contact, for the first time our coaches will be able to offer wraparound one-to-one support, helping empower people who are experiencing homelessness to move into secure and stable housing as quickly as possible.

New with-COVID-19 baseline projection of core homelessness by category, England 2012-41\*







“Everyone has a unique journey out of homelessness; our team will help people find the best, most sustainable path for them.”

Dulal Ahmed  
Head of the new Structured Coaching Team







By pioneering this new approach, we will be able to deepen the impact we have in individuals' lives and ensure that every step someone takes with Crisis is geared towards helping them leave homelessness behind. It will also mean that people do not have to repeat their story each time they engage with a different part of our services; this can be distressing and ultimately risks setting back the progress someone has already made.

The Journeys Home Fund will not only help hundreds of people change their lives for the better, but will also lay down a critical part of the blueprint for how Crisis provides its services nationally. As a supporter of the Fund, you will show that we can end homelessness – person by person, place by place – and help Crisis provide other charities and organisations with **a model for how to do it.**



We aim to help

600

people end homelessness  
in their lives for good

Our first target

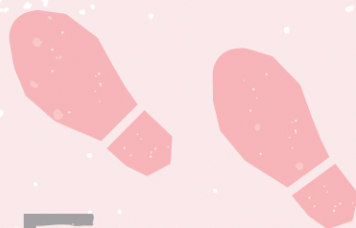
£1.18m

by 2024



The Fund is a collaborative effort between Crisis, supporters, and people with lived experience of homelessness. **Our first goal is to raise £1.18m**, every penny of which goes directly towards the newly formed 'structured coaching' team based at our London Skylight centre.

Crisis is the national charity for homeless people. By backing us you become part of an organisation that has over 50 years' experience tackling the injustice of homelessness. But we can't do this alone. And we don't intend to be needed 50 years from now.



**Help us**  
take the next step  
towards ending  
homelessness  
for good

To find out how you can get involved, please contact:

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